

BannerDrop™

**Turn ceiling space
into advertising space
with BannerDrop™
Display Systems!**

- Raises and lowers banners up to 18m
- Patented indexing system keeps your display level at all heights.
- Eliminates the need for expensive lifts and labor charges during ad change-outs.
- UL-approved solid state mechanical unit with remote control.



BannerDrop™ Display System

BannerDrop™ STOPS all these headaches :

- ✓ Coordinating lift rentals & logistics
- ✓ Moving lift to and from display site
- ✓ Cleaning up tire marks and liquid spills
- ✓ Safety issues related to aerial work platforms
- ✓ Expensive insurance coverage from high reach installations

You do the math!

Typical cost to hang & remove a banner from your ceiling :

INSTALLATION

| | |
|---------------------------------------|-------|
| Labor (3 hours @ \$50 per hour) | \$150 |
| Lift Delivery (\$150 fee) | \$150 |
| Lift Rental (\$750 per day) | \$750 |
| Lift Pickup (\$100 fee) | \$100 |

REMOVAL

| | |
|---|---------------|
| Labor (3 hours @ \$50 per hour) | \$150 |
| Lift Delivery (\$150 fee) | \$150 |
| Lift Rental (\$750 per day) | \$750 |
| Lift Pickup (\$100 fee) | \$100 |
| Other costs of leveling, clean-up | \$150 or more |

TOTAL **\$1,850**

With the BannerDrop™ System

Your new cost to hang & remove :

| | |
|--|------|
| Labor (30 minutes @ \$50 per hour) | \$25 |
| Removal (30 @ \$50 per hour) | \$25 |
| Lift Rental (NONE !!) | \$0 |

TOTAL **\$50**

Savings per Banner Change =

\$1,800 average savings every time you change your advertisements!

*Typical expenses in U.S. Dollars.



TESTIMONIALS

.....
 "We saved \$15,336 last year in lift rental charges by using BannerDrop™!"

- RICH W., CMD (OMAHA, NE)

.....
 "Since we installed BannerDrop™, we are earning an additional \$12,000 each month free and clear from banner ads alone!"

- HECTOR C. (MEXICO CITY)

\$1850.00 Typical Cost
 - 50.00 New Cost

 \$1800.00 SAVINGS!

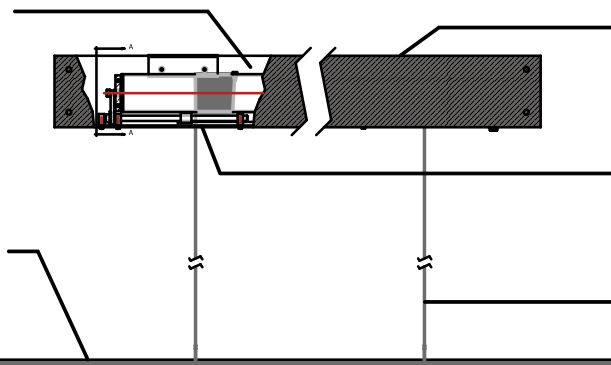
compare...

A Wide Variety of Display Articles are All Possible

BannerDrop™'s versatile system allows for nearly any kind of display! Die-cut shapes, horizontal and vertical banners, framed displays, silk flags or drapes can all be raised or lowered at the press of a button.

UL approved tubular motor controlled by internal radio receiver provides safe and reliable operation.

Anodized aluminum BannerBar™ extrusion provides clean presentation and keeps banners smooth.



Aluminum pocket assembly provides clean, smooth appearance. Pockets can be painted to match any ceiling color.

Patented cable indexing system eliminates wire tangling concerns and keeps banners level at all heights.

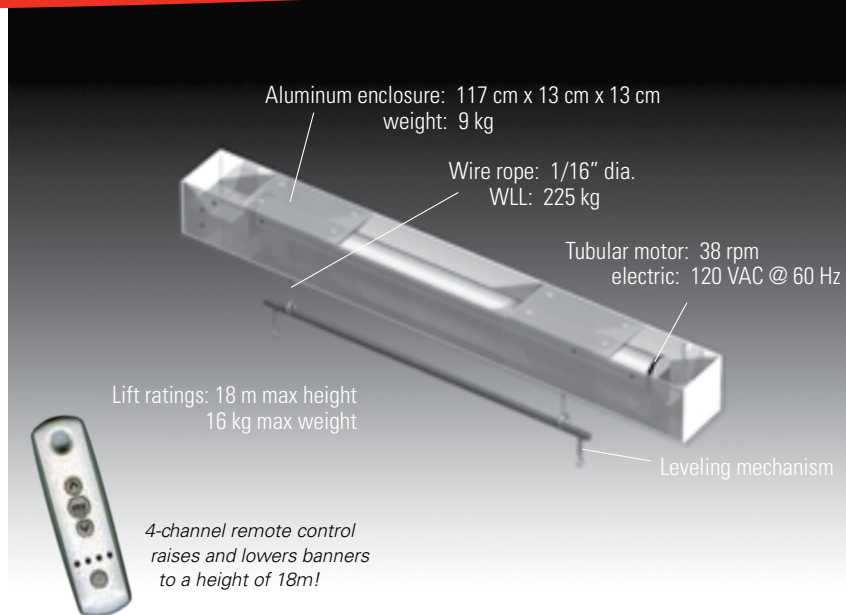
Stainless steel cables provide years of maintenance-free service.



BannerDrop™ Display System

Turn ceiling space into selling space with BannerDrop™ display systems!

BannerDrop™ is a patented mechanical system for raising and lowering display articles using wire rope and an indexing mechanism that eliminates wire tangling and assures that display articles remain level at all heights.



BannerDrop™ Standard

COMPLETE SYSTEMS INCLUDE:

Base Unit: 117 cm Width x 13 cm Height x 13 cm Depth
220 Volt / AC Power, Handheld Remote Control
16 kg Lifting Capacity, 18 m Lifting Height
Installation Instructions & Hardware Kit
1 year limited warranty

| | |
|-----------------------------|----------------|
| 1 - 10 complete systems at: | € 3.450,00 ea. |
| 11 - 50 | € 3.150,00 ea. |
| > 51 | € 2.950,00 ea. |

1 Demokit of BannerDrop Standard: € 2.600,00 include EU-shipment

BannerDrop™ Heavy Duty

COMPLETE SYSTEMS INCLUDE:

Base Unit: 117 cm Width x 13 cm Height x 13 cm Depth
220 Volt / AC Power, Handheld Remote Control
64 kg Lifting Capacity, 18 m Lifting Height
Installation Hardware Kit
1 year limited warranty

| | |
|-----------------------------|----------------|
| 1 - 10 complete systems at: | € 4.150,00 ea. |
| 11 - 50 | € 3.850,00 ea. |
| > 51 | € 3.650,00 ea. |

1 Demokit of BannerDrop HeavyDuty: € 3.175,00 include EU-shipment

For special applications or custom solutions for any of your high reaching projects, please call us today!

All prices is in Euro and ex. works.